

Dear

We appreciate your interest in our dental practice. We want to know if you and our practice are a “good fit” for each other. We are changing the way Chicago sees the dentist, one guest at a time.

You may notice we are different from the average dental practice. When you visit our office you will find a relaxing environment. Our staff is friendly and attentive. All of our treatment is designed to be painless, permanent and to exceed all of your expectations. We use the most recent technologies and techniques our industry has to offer.

Our biggest strength lies in not what you see, but in how you are treated. We allow extra time so you are never rushed. We want to know what we can do to develop the best possible relationship with you.

Thus, we are far from the common dental practice. Instead, we are an exceptional dental practice.

Essentially we are “three different dental offices” in one facility.

- ⌘ **General Dentistry:** these are the services a guest would expect to see in an average dental office. (Fillings, crowns, cleanings, emergency dentistry) We excel in this area and have a bias to providing comfortable, permanent and predictable services.
- ⌘ **Aesthetic Dentistry:** when we examine your mouth as an aesthetic dentist, we will offer you the best smile possible. We use the best materials and techniques available to get the best result. All dentists proclaim to offer “cosmetic services” but we have taken it to a new level. We have spoken to other dentists and given seminars to people about cosmetic and functional dentistry. A more functional bite can improve your appearance, remove wrinkles and make you look 10 years younger.
- ⌘ **Functional Dentistry:** when we perform functional dentistry, we are improving the patient’s bite, improving the way the muscles and joints work together and providing proper aesthetics through the bite relationship.

Frequently, when the patient allows us to combine all three areas of dentistry, we achieve the best results. By filling out the enclosed questionnaire, we find out what areas you are interested in. Ultimately, whatever treatment you receive is totally your choice. During the examination phase, we are only here to show you what the possibilities are. We offer many different payment options, so cost is rarely a concern. Enclosed you will find the following forms: health history, dental health history, and what to expect from your first dental visit. If you will take the time to read and complete them, it will greatly enhance your visit and the results we achieve. So that we may better prepare your visit, please fax back to us at 773-631-7438 two days prior to your visit, or mail them to our address. If you received these forms via e-mail, please e-mail back to kellycomments@aol.com.

Because you are an active participant in your treatment, we need to know what is important to you about your smile, both cosmetically and functionally. Please take time to consider your dental future.

Sincerely,

John J. Kelly DDS